



## STRATEGIC PLAN 2011 – 2015

### Mission

Promoting, Protecting and Preserving Health while Providing Care with Partnerships throughout our Communities.

### Vision

“Live Well Lafayette” ... Active, healthy families and people of all ages, abilities, and cultures living, playing, and working in thriving communities.

### Values

#### *We Value:*

**Prevention and promotion.** *Strategies that prevent disease and promote healthy living in healthy environments.*

**Quality Care to those we serve.** *As vigilant stewards of the public’s trust, we provide services that are high in quality and accountable to community need.*

**Collaboration.** *Community partnerships produce well-supported and cost-effective health outcomes by bringing people, resources, and organizations together.*

**Data-driven, science-based services.** *Effective health interventions depend on up-to-date research and information.*

**Social justice and diversity.** *A healthy community recognizes that everyone’s health matters equally, and that services and solutions must be accessible, affordable, and appropriate for all.*

**Skilled, appreciated and innovative employees.** *A well-trained, dedicated and creative workforce is the foundation of our ability to assess and address the health of the community.*

## Strategic Initiative 1 – Strengthen Agency Infrastructure and Visibility



*Improve the efficiency and effectiveness of services provided through infrastructure enhancement.*

### Objectives

- Achieve sustainable, flexible funding that supports ongoing core public health functions, emerging public health issues and services of our Medicare/State certified Home Care Program. Continue research of cost efficiencies wherever possible.
- Stay in tune with innovative multi-media and computing technologies to improve internal and external communications, customer service, & data management including electronic medical record systems.
- Increase accountability through ongoing program evaluation and reporting to achieve greater compliance with public health standards, including national public health accreditation.
- Develop and enhance agency policies and procedures that support efficient systems and manage risk, including “back-up” staffing provisions.
- Create and sustain an organizational environment and workforce with a commitment to learning, cultural competency, healthy behaviors, and innovation. Specifically, revisit mission statement with agency staff so it is reflective of current philosophies.

## Strategic Initiative 2 – Support Good Health at Every Age



*Launch and lead team-based health promotion initiative “Live Well Lafayette” and continue to deliver quality care in efficient manner addressing every stage of life, through collaboration with community partners and stakeholders, to improve health care access and quality for all.*

### Objectives

- Implement “Live Well Lafayette”, the 2010 Lafayette County Community Health Improvement Plan, addressing identified top priorities: 1. Healthy Lifestyle Choices with an emphasis on overweight and obesity, 2. Aging/Elderly needs and issues.
- Develop and support programs that incorporate preventive care best practices into their service delivery.
- Promote community, home, and school environments that increase physical activity and healthy nutrition, and reduce disease risk factors.
- Support initiatives that enhance health care access for those who are uninsured, under-insured, or underserved.

## Strategic Initiative 3 – Respond to Health Threats



*Ensure internal readiness to anticipate, recognize, and respond to infectious disease and other public health threats, and fully engage partners in their appropriate roles.*

### Objectives

- Enhance public health's first-responder capacity, optimizing emergency management resources where available in the community.
- Develop and update community-wide all-hazard plans.
- Increase the early detection of disease through the enhancement of public health surveillance systems.
- Ensure, as appropriate, the availability of protocols and resources, including equipment, technical assistance, and adequate stockpiles, for response to routine and emergent public health events.

**Lafayette County Health Department/Home Care Strategic Plan  
Approved by Lafayette County Board of Health February 8, 2011**